

Sermon Evaluation Form

Speaker: _____

Date Given: _____

Sermon Title: _____

Scripture: _____

1. Is there an introduction to this sermon? Yes/No
What is the introduction? _____
Does the introduction create interest or get your attention? Yes/No
Explain: _____
2. Is this message organized and easy to follow? Yes/No
Explain: _____
3. Does this message stay on point or does it wander? Yes/No
Explain: _____
4. Does this message effectively teach scripture? Yes/No
Explain: _____
5. Is there an effective conclusion or summary? Yes/No
Explain: _____
6. Does the speaker use illustrations, life stories, and/or other material effectively to make his point? Yes/No
Explain: _____
7. Does this message speak to you? Yes/No
Does it speak to your head, your heart or your will?
Explain: _____
8. Is the message relevant/applicable to you and the congregation? Yes/No
Explain: _____
9. Is this message/speaker credible/believable? Yes/No
Explain: _____
10. Does the speaker impress you (voice, appearance, personality, style, humor, etc)? Yes/No
Explain: _____
11. Was the speaker relaxed, comfortable, engaging, passionate, authentic, sincere? Yes/No
Explain: _____
12. What was the length of the sermon? _____
13. On a scale of 1– 10 rate this sermon _____
14. List your likes and dislikes of the sermon.
Likes: _____ Dislikes: _____

The Bryan-Wilke Scale for Public Speeches

Speaker: _____ Date: _____

Place a check (✓) on each line at the point which best indicated your reaction. Use the words below the broken line as a guide to the meaning of the various positions along the line.

1. What is your impression of the speaker's **opening remarks**?

Excellent Promising Commonplace Uninteresting Disadvantageous

2. How would you rate this speaker's **personal appearance**?

Impressive Advantageous Average Unfavorable Repelling

3. What is your opinion of the speaker's **voice**?

Outstanding Promising Average Limited Inadequate

4. How would you evaluate the speaker's **distinctness and pronunciation**?

Excellent Good Acceptable Faulty Unsatisfactory

5. How would you describe the speaker's **flow of words**?

Fluent Easy Unimpeded Hesitant Labored

6. To what extent does the speaker possess **self-control**?

Well-poised Comfortable Controlled Uneasy Upset

7. How would you estimate the speaker's **degree of energy**?

Powerful Vigorous Moderate Inactive Weak

8. What is your opinion of the speaker's **platform behavior**?

Expert Effective Inconspicuous Distracting Awkward

9. What is your reaction to the speaker's **personality**?

Excellent Pleasing Neutral Negative Antagonizing

10. What is your judgment of the speaker's apparent **sincerity**?

Unquestionable Probable Passable Questionable Insincere

11. How would you describe the speaker's **command of language**?

Skillful Advantageous Average Disadvantageous Defective

12. To what degree did you find the speaker's **line of thought** clear?

Vivid Clear-cut Intelligible Confusing Unintelligible

13. To what extent did you find the message **interesting**?

|-----|-----|-----|-----|-----|
Absorbing Stimulating Passable Dull Boring

14. What is your opinion of the speaker's **reasoning**?

|-----|-----|-----|-----|-----|
Indisputable Convincing Acceptable Doubtful Fallacious

15. What is your impression of the speaker's **concluding remarks**?

|-----|-----|-----|-----|-----|
Impressive Effective Relevant Weak Detracting

16. To what extent do you consider this message of **value**?

|-----|-----|-----|-----|-----|
Important Worthwhile Medium Unimportant Worthless

17. How would you describe the speaker's use of the **biblical text**?

|-----|-----|-----|-----|-----|
Thorough Careful Minimal Tangential Neglectful

18. How would you describe the speaker's use of **life situations**?

|-----|-----|-----|-----|-----|
Engaging Effective Acceptable Minimal Neglectful

19. To what degree was the speaker **communicating to an audience vs. preaching a sermon**?

|-----|-----|-----|-----|-----|
Audience Focused Significant Eye Contact Acceptable Eye Contact Minimal Eye Contact Poor Eye Contact

This "Technique for Rating Public Speeches" was designed by Alice Bryan and Walter Wilke and taken from the March-April 1941 issue of Journal of Consulting Psychology. It has since become part of the Public Domain, according to the American Psychological Association (750 First Street NE, Washington, DC 20002-4242) and includes the sixteen questions above. Questions seventeen forward are by John R. Cionca, Ph.D. © 1999.

Sample of a Candidate Rating Scale

Candidate: _____ Candidate: _____

Factors	Weight (1-3)	Candidate Value (1-5)	Points	Comments	Candidate Value (1-5)	Points	Comments
Academic Background							
Community Engagement							
Integrity - Character							
Family Relationship							
Leadership Development							
Ministry Track Record							
Personality- Hardwiring							
Preaching- Communication							
Presence- Appearance							
Reference Enthusiasm							
Self Awareness & Time Management							
Church Systems Awareness							
Socio-Cultural Background							
Spiritual Commitment- Devotional Life							
TOTAL		x	=		x	=	

1 low – 5 high